

Fundraising Ideas for Ride to Clyde

Ride to Clyde is more than a motorcycle ride — it's an opportunity to **invite your church, friends, and community to be part of the mission.** Here are three simple, high-impact ways to maximize your fundraising and expand the impact of your ride.

1

PARTNERSHIP CHALLENGE: "ADOPT-A-MILE"

Invite your church, friends, or family members to adopt one or more miles of the Ride to Clyde route.

How it works:

Create a simple mile sponsorship system (ex: \$1, \$5, \$25, or \$100 per mile). Share briefly about the ride during a "Ride to Clyde Sunday" or in conversations with friends and family. Track progress with a mile map or poster so people can see how their support moves the ride forward.

Why it works:

Gives supporters a clear and tangible way to participate.
Encourages whole-church participation without a major event.
Helps raise awareness for the ministry supported by Ride to Clyde.

2

COMMUNITY EVENT: "REV FOR CLYDE"

Host a motorcycle meet-up or ride-in to invite others into the journey.

Ideas:

- Coffee & donuts meet-up with the bikes
- Short local group ride
- BBQ or fellowship gathering
- Photo opportunities with the motorcycles
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Why it works:

- Builds community excitement around the ride.
- Gives supporters a way to participate even if they aren't riding the full route.

3

DIGITAL CAMPAIGN: "SPONSOR MY RIDE"

Use your story to inspire others to give.

How it works

Share short posts or videos about:

- Why you're riding
- What the cause means to you
- Preparing for a 400+ mile ride

Include a simple ask:

"Help me raise \$___ for Ride to Clyde."

Optional incentives:

- \$50 donors choose a riding challenge
- \$100 donors receive a personalized thank-you video

Why it works

- Personal stories inspire generosity.
- Easy to share across social media, email, and church newsletters.
- Expands your reach far beyond your immediate circle.